

(Faculty of Tourism, 4th year)

Semester 8		
	Course	Credits
		ECTS
1	Urban Tourism	8
2	Design and Construction of facilities in the Hotel Industry	6
3	Food and Beverage Management	6
<i>One elective courses from the following group :</i>		
4	Corporate responsibility	5
5	B2B Brand Management	5
6	Transportation Management	5
<i>Elective course from the following elective courses from the University's list of elective courses</i>		
7	Course from UTMS	5
	Total	30

Literature	
Course	Literature
Urban Tourism	<i>URBAN TOURISM AND URBAN CHANGE Cities in a Global Economy</i> , Spirou C., Routledge, New York, 2011
Design and Construction of facilities in the Hotel Industry	<i>Projektovanje i izgradnja hotela</i> , Čerović S., Čomić Đ., Univerzitet Singidunum, Beograd, 2013
Food and Beverage Management	<i>Food and Beverage Management</i> , Група автори, Elsevier, London, 2011
Corporate responsibility	<i>Увод у пословну етику и корпорациску одговорност</i> , Кркач М., Мате Загреб, 2007
B2B Brand Management	<i>B2B Brand Management</i> , Kotler P., Springer, 2009
Transportation Management	<i>Tourism and Transport-Modes, Networks and Flows</i> , Duval T., MPG Books, Ltd, UK, 2007