

(Faculty of Tourism, 5th year) 3+2 and 4+1

Semester 9		
	Course	Credits
		ECTS
1	Scientific Research Methods	8
2	Policy for Tourism Development	6
3	Quality Management in Tourism and Hotel Industry	6
<i>One elective courses from the following group :</i>		
4	Airline Companies Management	5
5	Marketing in Tourism and Hotel Industry	5
6	Information Systems in Management	5
<i>Elective course from the following elective courses from the University's list of elective courses</i>		
7	Course from UTMS	5
	Total	30

Literature	
Course	Literature
Scientific Research Methods	Scientific Research Methods , Ivanovic, Z., SAIVA, 2011
Policy for Tourism Development	Policy for Tourism Development , Bartoluchi M, Shkoljska Kniga, Zagreb, 2013
Quality Management in Tourism and Hotel Industry	Quality Management in Tourism and Hotel Industry , Holvevac I., faculty of Tourism and Hotel Management, Opatija, 2002
Airline Companies Management	Airline Companies Management , Ttatalovic I., Mishetic I., Bajic J. MATE, Zagreb, 2013
Marketing in Tourism and Hotel Industry	Marketing in Tourism and Hotel Industry , Kotler P., Datapons, Skopje, 2009
Information Systems in Management	Information Systems in Management – Management with Digital Companies , Л Laudon K., Ars Lamina, Skopje, 2010