

(Faculty of Tourism, 4th year)

Semester 7		
	Course	Credits
		ECTS
1	Tourism Management	8
2	Tourism and Tourism Space	6
3	Managerial Accounting in Tourism and Hotel Industry	6
<i>Elective courses (2 od 3):</i>		
4	Rural Tourism	5
5	Organizational Behavior in Tourism	5
6	Organizational Design	5
7	Innovations and Tourism Product Development	5
Total		30

Literature	
Course	Literature
Tourism Management	<i>Strategic Management in Tourism</i> , Luis Mutinjo, Ars Lamina, 2012
Tourism and Tourism Space	<i>Tourism and Tourism Space</i> , Marija Maksim, Univerzitet Singidunum, Beograd, 2012
Managerial Accounting in Tourism and Hotel Industry	<i>Hotel Managerial Accounting</i> , M.Peric, S.Jankovic, Sveuchilishte u Rijeci, 2006
Rural Tourism	<i>Rural Tourism</i> , Group of Authors, University in Novi Sad, PMF, Department of geography and tourism N.Sad 2007 <i>Rural Tourism and Sustainable Business</i> , D.Hol, A.Kirpatrik, M.Michel, Ars Lamina
Organizational Behavior in Tourism	<i>Organizational Behaviour</i> , Mirjana Petkovic, CID Faculty of Economy, Belgrade, 2010 <i>Global Code of Ethics for Tourism</i> , A/RES/406(XIII),
Organizational Design	<i>Organization</i> , Mirjana Petkovic, Nebojsa Janikievic and Biljana Milichic, CID Faculty of Economy, Belgrade, 2010
Innovations and Tourism Product Development	<i>Innovation and Product Development in Tourism: Creating Sustainable Competitive Advantage</i> , Bibiana Walder, Klaus Weiermair, Sancho Perez, Erich Schmidt Verlag, Berlin, 2006