

(Faculty of Tourism, 1st year)

Semester II		
	Course	Credits
		ECTS
1	Marketing in Tourism	8
2	Cultural Heritage of Republic of Macedonia	6
3	Tourism geography	6
<i>One elective courses from the following group:</i>		
4	Statistics	5
5	Entrepreneurship and Small Business	5
6	Business Ethics	5
<i>Elective course from the following elective courses from the University's list of elective courses</i>		
7	Course from UTMS	5
	Total	30

Literature	
Subject	Literature
Marketing in Tourism	<i>Principles of marketing</i> , Philip Kotler and Gary Armstrong, Akademski pechat, 2010
Cultural Heritage of Republic of Macedonia	<i>Monuments of Macedonian Culture</i> , Balabanov Kosta and others, Mislal, 2010.
Tourism geography	<i>Tourism geography</i> , M Mijalche Georgievski, UTMS, 2009 <i>Tourism geography</i> , C Stevan M. Stankovic, A.M.I.R., 2000.
Statistics	<i>Statistics</i> , Sasho Kozuharov, UTMS, Skopje, 2015 <i>Statistics for Business and Economics</i> , Paul Newbold, William Carlson, Betty Thorne, Magor, 2010
Entrepreneurship and Small Business	<i>Entrepreneurship and Small Business</i> , Thodor Krlev, Natasha Krleva, UTMS, Skopje, 2015 <i>Entrepreneurship and Small Business Management</i> , Steve Mariotti, Ars Lamina, 2012
Business Ethics	<i>Business Ethics</i> Borna Bebek, Antun Kolumbic, Sinergija, 2005.